

RECYCLING MADE EASY WITH KERBSIDE COLLECTIONS



mpact

smarter, sustainable solutions

— A RECYCLING INITIATIVE —

Dear Homeowner

According to the City of Joburg, each person produces 1,2 kilograms of waste every day*. Bearing in mind that there are approximately 3,2 million people in the Ekurhuleni municipality alone, that is nearly 1,4 million tonnes of waste a year – four times the weight of the Empire State Building, 55 times the weight of the Statue of Liberty and 150 times the weight of the Eiffel Tower! Now imagine having to get rid of that in a limited space.

Mpact Recycling, the leading collector of recovered paper & plastic in South Africa, is committed to embracing the landfill challenge through our kerbside collections.

Homeowners continue to receive a free weekly kerbside collection service from Mpact Recycling, including the delivery and supply of reusable Ronnie Bags for your paper and a clear bag for your other recyclables. Previously, we collected paper only; now we're adding cartons to the mix, like milk and juice, as well as plastic bottles and glass bottles.

To support the kerbside programme, we'll have information tables at carefully selected neighbourhood shopping centres and communities and a toll-free hotline, 0800 022 112, available from 8am to 4.30pm from Monday to Thursday and from 8am to 3.30pm on Fridays. To keep up with the latest news, visit www.mpactrecycling.co.za or catch us on Facebook or Twitter.

In light of the fact that we operate an owner-driver fleet, your participation will have a positive impact on job creation and small business development.

We look forward to receiving your support and making a real difference to the communities in which we live and work.

Yours sincerely

John Hunt
Managing Director
Mpact Recycling (Pty) Ltd

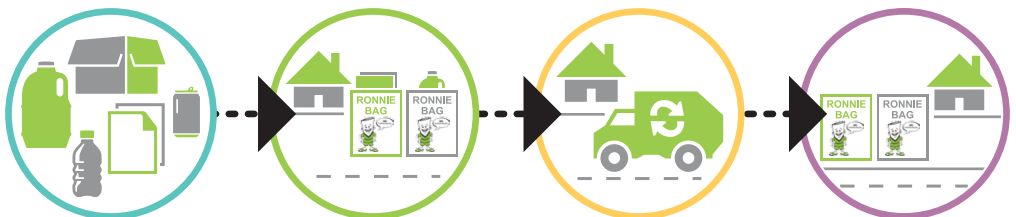


www.joburg.org.za*

HOW IT WORKS



- *Fold paper and flatten cardboard before putting it in the green Ronnie Bag (avoid anything with grease on it, like animal fat or cooked cheese)*
- *Rinse and crush beverage packaging and put in the clear bag (air takes up space and a quick rinse will prevent pests while improving the dignity of the people who collect them)*
- *Keep your bags in a clean and dry holding area*
- *In the event that you have too much recyclable paper and beverage packaging, put it in a cardboard box or a clear plastic bag and we'll take it*
- *We collect once a week, from 7am to 7pm*
- *On Friday (Bedfordview), place the Ronnie bags on your pavement, together with any cardboard boxes & your clear bags that you've managed to fill*
- *Make sure the bags are visible from the street and aren't hidden behind an electricity box, garden gate, pillar or tree*
- *When we collect, we'll leave a green Ronnie Bag for you (you should have extra clear bags delivered already) to fill the following week*
- *We will drop 1 x set of 12 clear bags initially, thereafter you can purchase them. Details can be found on our website and social media platforms.*
- *Keep recycling*



FREQUENTLY ASKED QUESTIONS

- **Q. Why is the pilot programme running in Bedfordview only?**
 - A. Mpact Recycling operates a kerbside collection programme in many areas of Ekurhuleni, Joburg and Tshwane. The pilot programme is designed to measure receptivity regarding the inclusion of beverage packaging over and above paper, and will demonstrate the role of a strategic communications campaign in creating a recycling culture. If the model works, we will be rolling out to all other areas on the programme.
- **Q. What are you hoping to achieve?**
 - A. We're hoping to increase the recycling rates of paper and beverage packaging, involve more homeowners in recycling and create the beginning of a recycling culture.
- **Q. Why are there two different colour bags?**
 - A. The green bag is for paper and the clear bag is for beverage packaging. Having different colours makes it easier for sorting.
- **Q. Will Mpact Recycling collect my municipal refuse?**
 - A. No. Municipal services will continue to operate as per normal.
- **Q. What happens if the Mpact Recycling truck doesn't come on the designated collection day?**
 - A. We'll come the next day. Please notify the toll-free hotline 0800 022 112 of any issues in this regard.
- **Q. Will Mpact Recycling collect on a public holiday?**
 - A. No. We'll collect on the same day the following week.
- **Q. What happens if I don't have a Ronnie Bag?**
 - A. Put your recyclable paper in a cardboard box and your recyclable beverage packaging in your clear plastic bag and we'll gladly take it. Call the office on 0800 022 112 to request a new green Ronnie Bag.
- **Q. What if my recyclables don't fit in the bag?**
 - A. Make sure you've folded your paper, flattened your cardboard and crushed your beverage packaging. Air takes up space! Put extra paper in a cardboard box and extra beverage packaging in the clear plastic bag. Where needed, more Ronnie Bags can be supplied or you can buy a wheelie bin from Mpact Recycling. Please contact our toll-free hotline to make the necessary arrangements. Eventually you will have to purchase the Ronnie clear bags yourself. This will be communicated in time.
- **Q. Isn't it time-consuming to fold cardboard and crush cans?**
 - A. Not at all! Small tasks become habits very quickly. For example, when you throw away a tissue box, dismantle and flatten it while you're walking to your green Ronnie Bag. By the time you get there, the tissue box will be ready to slide in. The same goes for cooldrink cans and water bottles: rinse and crush them right after use and they won't pile up.
- **Q. Why must I lightly rinse my beverage packaging?**
 - A. Clean materials decrease the risk of pests and increase the dignity of the people who collect and sort them.
- **Q. Why is recycling so important?**
 - A. Recycling is of paramount importance. It takes pressure off limited landfill space and creates income opportunities.
- **Q. What about other items, such as electronic equipment, globes and so on?**
 - A. Contact manufacturers for advice on recycling or go online for more information. Organisations in your community may also want any items that you no longer need.
- **Q. Is there anything else of value in my waste?**
 - A. Yes! Why buy compost for your garden when you can make your own? Put fruit cores and vegetable peels, as well as grass cuttings and leaves into a compost bin or worm farm and grow healthy food from your organic waste.

GREEN BAG: WHAT WE CAN RECYCLE

- Office and photocopy paper
- Printed paper
- Envelopes
- Magazines and newspapers
- Books eg old school books, telephone directories
- Junk mail eg catalogues, flyers
- Gift wrapping paper
- Cartons (printed and unprinted) eg cereal, medicine, soap, toothpaste
- Cores from toilet rolls and paper towels
- Cardboard boxes (brown and white) eg eggs, fruit and veg, pizza, wine
- Carry trays
- Moving and storage boxes
- Paper bags
- Papercups



CLEAR BAG: WHAT WE CAN RECYCLE

- PET bottles eg cooldrink, water
- Cooldrink beverage cans (aluminium)
- Tetra Pak cartons eg juice and milk cartons
- Juice and milk bottles
- Glass bottles



WHAT WE CAN'T RECYCLE

- Blue print paper
- Post-It notes
- Carbon paper
- Greasy paper cups and plates
- Chip/sweet wrappers
- Cigarette ends
- Tissues and paper towels
- Waxed cartons

WHAT WE CAN'T RECYCLE

- Foam packaging
- Polystyrene cups and plates
- Yoghurt tubs
- Paint cans
- Oil cans
- Aerosol cans

For more information regarding the pilot programme please contact:

Toll-free: 0800 022 112 • Email: clientservicecentre@mpact.co.za • Website: www.mpactrecycling.co.za

